

Foundation of Capital Market Investing

Course Fees: **Rs. 2,999/-**
+GST

Great Value

ENROLL NOW



6 Certificate Courses



19 Hours of Digital Content



Access to Content on
Digital Platform

About the Course Set

This course is designed to understand all types of securities markets like equity, mutual funds and derivatives. Understand how to read markets and their movements. Learn about all types of investments and how they will help you achieve your financial goals! You will get access to a Trading Simulator loaded with virtual money to test your trading strategies.

The course will introduce you to the fundamentals of the securities market and its various trading instruments. It then introduces you to mutual funds and helps you evaluate various related products available in the markets. Introduction to instrument like Options is covered subsequently along with six hours of pure technical analysis on stocks.

The last module is Basics of Exchange Traded Funds is an immersive module that covers various techniques of investing. Gain insights on Index Funds, Mutual Funds, Structure, benefits, and risks of ETFs.

6 Certificate Courses

3HRS

Securities Markets Beginners Module

5 HRS

Mutual Funds Beginners Module

1.5 HRS

Introduction to Options

3HRS

Financial Markets Beginners Module

6 HRS

Introduction to Technical Analysis

30 Min

The Basics of Exchange Traded Funds



1. Securities Markets Beginners Module



Duration: 3 hours

This course is a good one for anybody who would like to understand about securities markets. It begins by giving an overview of securities markets and moves on to describe primary markets, the markets of first offerings and secondary markets where shareholders trade among themselves. The course also gives an insight into the Government securities markets. This also helps to understand the regulatory environment of the various markets in India. It goes on to cover the various analysis and valuation techniques to help investors evaluate the investments.



Course Outline

- ▶ Securities markets in India an overview
- ▶ Primary Markets
- ▶ Secondary Markets
- ▶ Government Securities Markets
- ▶ Derivatives Market
- ▶ Mathematics and statistics

2.Mutual Funds Beginners Module



Duration: 5 hours

This course demystifies the concept of mutual funds and helps create awareness and knowledge about the industry and its functioning. The course will provide an understanding of investing in mutual funds by explaining the types of products, method of investing, processes involved, regulations, and taxation of mutual funds.



Course Outline

- ▶ Mutual Funds
- ▶ Mutual Funds - Products and Features
 - Equity Funds
- ▶ Exchange Traded Funds
- ▶ Debt Funds
- ▶ Liquid Funds
- ▶ Offer Document
- ▶ Accounting, Valuation and Taxation
- ▶ Regulations
- ▶ Growth of Online Platforms for Mutual Funds



3.Introduction to Options



Duration: 1.5 hours

This course is designed to understand the fundamental of Option contract and various terminology associated with Options contract like exercise style, moneyness, intrinsic value/ time value etc . The course also explains types of options and its significance and discussion on the pay off profile. In option program you will be learning hedging techniques, which will reduce the risks in your portfolio.



Course Outline

- ▶ Features of an Option Contract.
- ▶ Options Terminology: Brief discussion on key terms
- ▶ Types of Options: Put - Call Parity
- ▶ Usage and Applications of Options: Discussion on the pay-off profiles
- ▶ How can we use options?

4. Financial Markets Beginners Module



Duration: 3 hours

This course will help to understand investment strategies and performance evaluation. It will help you to manage your wealth and plan your portfolio. It will also help in tax and estate planning and give various financial planning strategies. This will help you allocate wealth through a systematic understanding of risk and reward and planning specific goals.



Course Outline

- | | |
|----------------------------------|-------------------|
| ▶ Investment Basics | ▶ Primary Markets |
| ▶ Secondary Markets | ▶ Mutual Funds |
| ▶ Concepts and Modes of Analysis | ▶ Securities |
| ▶ Derivatives | ▶ Depository |
| ▶ Ratio Analysis | ▶ Miscellaneous |

5. Introduction to Technical Analysis



Duration: 6 hours

Technical analysis is all about analysis of markets and market movements. Technical analysis believes that markets follow a pattern and investing on the basis of this pattern is the most efficient method of investing. There are some principles and theories to this, and the course covers all about the same. Technical analysis is led by charts and trends and their interpretation to predict markets. This course will give you an in-depth knowledge of all these aspects, helping you analyze markets with expertise.



Course Outline

- ▶ An overview of Technical Analysis
- ▶ Types of charts and their features
- ▶ Theories underlying Technical analysis
- ▶ Trend Line/Channel and its Interpretation

6. The Basics of Exchange Traded Funds



Duration: 30 Min

After going through the entire course, a user should be able to understand:

- The Various styles of investing
- The basics of index fund
- Know about the basics of mutual fund
- Learn the relevant investment concepts
- Understand the way in which ETF works
- Know about the structure, benefits, and risk of ETF

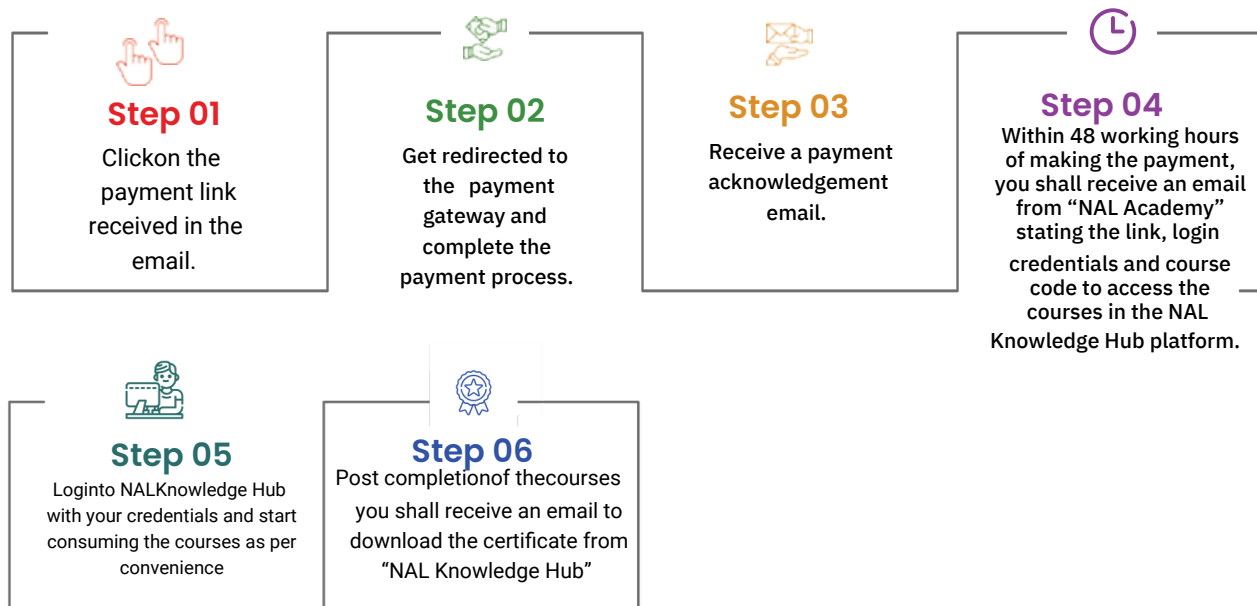


Course Outline

- | | |
|--|--------------------------------|
| ▶ Active and passive styles of investing | ▶ Relevant Investment concepts |
| ▶ Basics of Index Funds | ▶ Types of ETFs |
| ▶ Exchange Traded Funds | ▶ Stock Market Index |
| ▶ Basics of mutual fund | ▶ How ETFs works |
| ▶ ETF Structure | |



How to Activate the Course?



Contact Details

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Refund Policy

- Registration Fees paid by the candidate shall not be refunded under any circumstances after the login id of the application has shared to candidates.
- In case the registered candidates wishes to cancel the registration for the Certificate Programs, the candidate shall intimate NAL Academy via a written request/Email request minimum 2 working days prior to the commencement of the Certificate Programs or sharing the login id of the application. Once approved the candidate will be refunded 90% of the total course fees paid for the respective Certificate Programs.